Pattern #7381

**Pattern Name:** Dosteel's, Dr. "Cherry Tooth Paste"

**Alternate Names:** Advertising pot lid, Dr. Dosteel's, English supplier

**Category:** Advertising / Dental Products

**Border:** Geometric patterns / Simple / Continuous small circles

**Additional Information:**

Advertising pot lid, 3.4 inches diameter, English supplier unknown location in England. Cherry/pink background color with black underglaze print. Text: Dr. Dosteel's Cherry Tooth Paste / For Beautifying & Preserving The Teeth & Gums / Trade Mark (repeated)". According to Blakeman1998, “a very rare and highly desirable English pictorial lid”. Shown in Dale1977, Item 519, Image Page 296, Description Page 297. According to Dale, this pattern portrays the Jubilee portrait of Queen Victoria with a crown trade mark; there is no maker’s name shown, but the trademark is similar to that of the Crown Perfumery Company of London. Dale also states that the pattern is sometimes erroneously listed as “Dr. Posteel” in some literature; that the pattern is sometimes seen with a gold band; and that it dates ca. 1900. Additional image of Victoria is from around the time of her Golden Jubilee in 1887 to celebrate 50 years on the throne.

**Body Type:** Earthenware

**Print Process:** Underglaze Tissue Printed

**Color:** Black
Maker:
Maker Unknown

References:
A Collectors Guide, Advertising Pot Lids
Blakeman, Alan
The Price Guide to Black and White Pot-Lids
Dale, Ronald
Woodbridge, Suffolk, Antique Collector’s Club, Inc., 1977

Additional