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February 5, 2010

Press Release

For Immediate Release:

The Transferware Collectors Club
Pattern Database Reaches Milestone
Achievement:

More than 5,000 Transferware Patterns Now Recorded!

Gilbert, Arizona, February 5, 2010: In 2005, when The Transferware Collectors Club (TCC) made a significant commitment to establish a database of transfer printed patterns on British pottery, few realized the importance and scope of such a project. The club teamed with software developer SB3D (www.sb3d.com) to build a custom application. The new database was completed and launched in July of 2006. The objectives for developing this one-of-a-kind Database of Patterns were to provide a comprehensive online source of information about transferware patterns and to generate interest in the study of transferware. The period 1780-1900 is its main focus. Categories for patterns were defined and editors were assigned to begin recording patterns.

On February 5, 2010, the club's Database General Editor, Connie Rogers, announced that, thanks to a dedicated volunteer staff of member editors, each an expert in their chosen category, this valuable resource had reached a milestone number of 5000 unique pattern records.

Patterns are organized by the following categories:

Advertising
Aesthetic
American Themes
Animals
British Themes
Children's Subjects
Chinoiserie

European Themes
(literal and
imaginary)
Floral and Botanical
Indian and Oriental
Themes
Literature and the

Performing Arts
Romantic Themes

In 2009, thanks to a generous Wallis Foundation Grant, the database was further enhanced to include a comprehensive record for each documented source print that served as the inspiration for the printed patterns. As a result, the database was renamed *The Pattern and Source Print Database*. Today, there are more than 385 source prints recorded and linked to pattern records. The database is one of many membership benefits and it serves a broad community of collectors, dealers, archeologists, historians, and museum curators.

To further enhance *The Pattern and Source Print Database*, a Bibliography has been developed. This valuable resource consists of over 450 related books, periodicals, newsletters, and catalogs. It is updated in real time and is available to members and non-members alike on the club's web site.

A preview of the database can be found on the club's web site: www.transferwarecollectorsclub.org. Visitors may become TCC members on the site using PayPal or they can print a membership form and mail in their membership fee. Membership for US citizens is \$50 per year. The International Membership fee is \$60 US. In addition to access and full use of the database, members also benefit from well-researched articles about transferware in the TCC *Bulletin* published four times a year and can attend TCC sponsored meetings and events.

For further information, contact TCC President, Loren Zeller: Phone 480 350 7949